



2018 KANSAS EXPORTER OF THE YEAR



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Kansas Gov. Jeff Colyer, M.D., visited the Shor-Line manufacturing plant Oct. 15 to congratulate the company on being named the 2018 Kansas Exporter of the Year. Shor-Line is a manufacturer of innovative animal care products that have become popular around the world.

“The animal health industry is a major driver of the Kansas economy and the success of Schroer Manufacturing shows that Kansas companies are competitive across the world,” said Gov. Colyer. “It is an honor to name Shor-Line this year’s Kansas Exporter of the Year.”

Shor-Line’s surgery tables, scales and animal holding products, such as cages and kennel runs, are sold globally as companion animal facilities spread internationally. Shor-Line’s reputation for high-quality products that are made to last has driven customer loyalty and brand expansion.

“We have worked hard as a company to work with thought leaders and our customers to meet the changing and evolving needs of those who buy our products,” said Richard Donahue, Chairman of the Board. “Shor-Line employees show every day the attention to detail and quality craftsmanship that make Shor-Line products last for decades and serve the pets so well,” added Donahue.

Schroer Manufacturing, doing business as Shor-Line, made a major commitment to international trade when current company president, Joe Schroer, headed overseas to establish a sales and warehousing operation in the United Kingdom in 1985. The third-generation family-held business was founded by Donahue’s and Schroer’s grandfather and great uncle in 1927. After 91 years, the company has approximately 200 employees and remains on cutting edge of American manufacturing and innovation.

“We see a bright future for the animal care industry and the many associated professionals,” said Schroer. “We are honored to be a leader in an industry that makes such a positive impact on pets and people around the world.”

Gov. Colyer made the award presentation and addressed company employees on the importance of Kansas companies in promoting international trade. Shor-Line has found the premium craftsmanship of Shor-Line products is the key to competing well both domestically and internationally.

“We are thrilled to receive the Exporter of the Year award,” said Donahue. “Gov. Colyer’s visit was such a great way to thank all of our employees who work hard every day to make and supply premium products that improve the lives of companion animals and their caretakers.”

Shor-Line is a third-generation family-owned company that is constantly reinventing and adding to an extensive array of products to help animal health professionals provide the best possible care for their patients.

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