



THE CONNECTOR

MAY 2025

Welcome to **The Connector**. Fetching the freshest animal health news.



Important Things You Need to Know



Something BIG is about to drop at the Animal Health Summit 🗨️

Circle August 25-26 because this year, the Summit isn't just back, it's bringing something new to the table. The kind of announcement people *will* be talking about.

We're keeping it quiet for now... but trust us, you'll want a front-row seat when it hits.

[REGISTER](#)

[2025 AGENDA](#)



MERCK Animal Health

Merck Animal Health Announces Major Expansion in the KC Region

Merck Animal Health is growing its Center of Excellence in De Soto, Kansas with a \$895 million investment in the site's existing manufacturing facility. The project includes 200,000 square feet of new manufacturing and research space, 200 new facility jobs, and 2,500 construction jobs.

[GET THE DETAILS](#)



Bimini Pet Health Breaks Ground on Next Phase of Growth

Bimini Pet Health has officially begun construction on a new ingredient blending facility at its Topeka headquarters. This latest expansion boosts production capabilities, supports global growth, and brings new jobs to the local community.

[LEARN MORE](#)



CORRIDOR CONVERSATIONS with *Kimberly Young*

The Key Ingredients for Winning Projects & Long-Term Success

For an industry to thrive and win big business, it takes collaboration across various conditions and stakeholders: state and local leadership, a pro-business environment, supportive communities, utility partners, a dynamic innovation ecosystem, and a highly skilled workforce. This month's blog discusses the secret sauce for lasting growth in an industry.

[READ FULL BLOG](#)

INDUSTRY NEWS

CATalyst Council Releases First 2025 Market Insights Report: Feline Veterinary Care Emerges as Industry Growth Driver

epiq Animal Health and Interpath Global Launch Second Joint Health Product Offering – This One for Dogs

Dechra Announces FDA Approval of Otiserene® the Latest Treatment for Canine Otitis Externa

Hill's Pet Nutrition Enhances Hill's Science Diet Portfolio with Game-Changing Microbiome Innovation

Elanco Animal Health Reports First Quarter 2025 Results

Tractor Supply Launches New Tractor Supply Rx With Easy Ordering for Pet and Animal Pharmacy Needs

Darwin's Ark Teams Up with Hill's Pet Nutrition and Leading Research Institutions to Explore Cats' Genetic Code

Registration is Now Open for the ARC Annual Meeting

New Perspectives: Why Veterinary Care Is So Much More Than You May Think

Search-and-Rescue Dog Stays Mission-Ready with Help From Mizzou

Zoetis Announces First Quarter 2025 Results

Ceres Tag Launches Next-Generation CERES RANCHER™ Device

PBI-Gordon Companies Acquires TriviumVet, Expanding Portfolio of Innovative Treatments in Pet Health

Dechra Launches Catney® One: A New Tool for Feline Kidney Health

AVMA Names Dr. Carlo Siracusa Recipient of 2025 Bustad Companion Animal Veterinarian of the Year Award


FOLLOW US
@AHCORRIDOR

REGISTER TODAY
2025 ANIMAL
HEALTH SUMMIT
AUGUST 25-26

WHAT'S HAPPENING?

HAPPENING IN
THE CORRIDOR



Kimberly Young

President



Emily McVey

Vice President

