



THE CONNECTOR

MARCH 2025

Welcome to **The Connector**. Fetching the freshest animal health news.



Important Things You Need to Know



Emerging Companies: This is your last chance to step up and stand out at the 2025 Animal Health Summit.

At The Summit, groundbreaking ideas meet the investors and industry leaders who can bring them to life. From cutting-edge pet care and AgTech to food production and diagnostics, this is where innovation turns into impact.

Time is running out - don't miss your shot. Apply by April 1 and take your place at the forefront of animal health innovation.

[APPLY NOW](#)



Animal Health Summit Sponsorships are now open!

Be front and center as the brightest minds in animal health come together to shape the future. As a sponsor, you'll connect with top innovators, investors, and decision-makers driving change in pet care, AgTech, food production, and diagnostics.

Our 2025 programming is packed with opportunities to engage, inspire, and make lasting connections. Take a peek at what's in store and see why this is the place to be.

[AVAILABLE SPONSORSHIPS](#)

[2025 AGENDA](#)



Register Now! 🌟 AHC Spring Networking Event

Secure your spot for an evening of connections and conversations! Join us on May 1 at Country Club Bank from 4 PM - 6 PM for our Spring Networking Event.

Meet industry peers, spark new opportunities, and enjoy great company. Don't miss out - register today!

[REGISTER NOW](#)



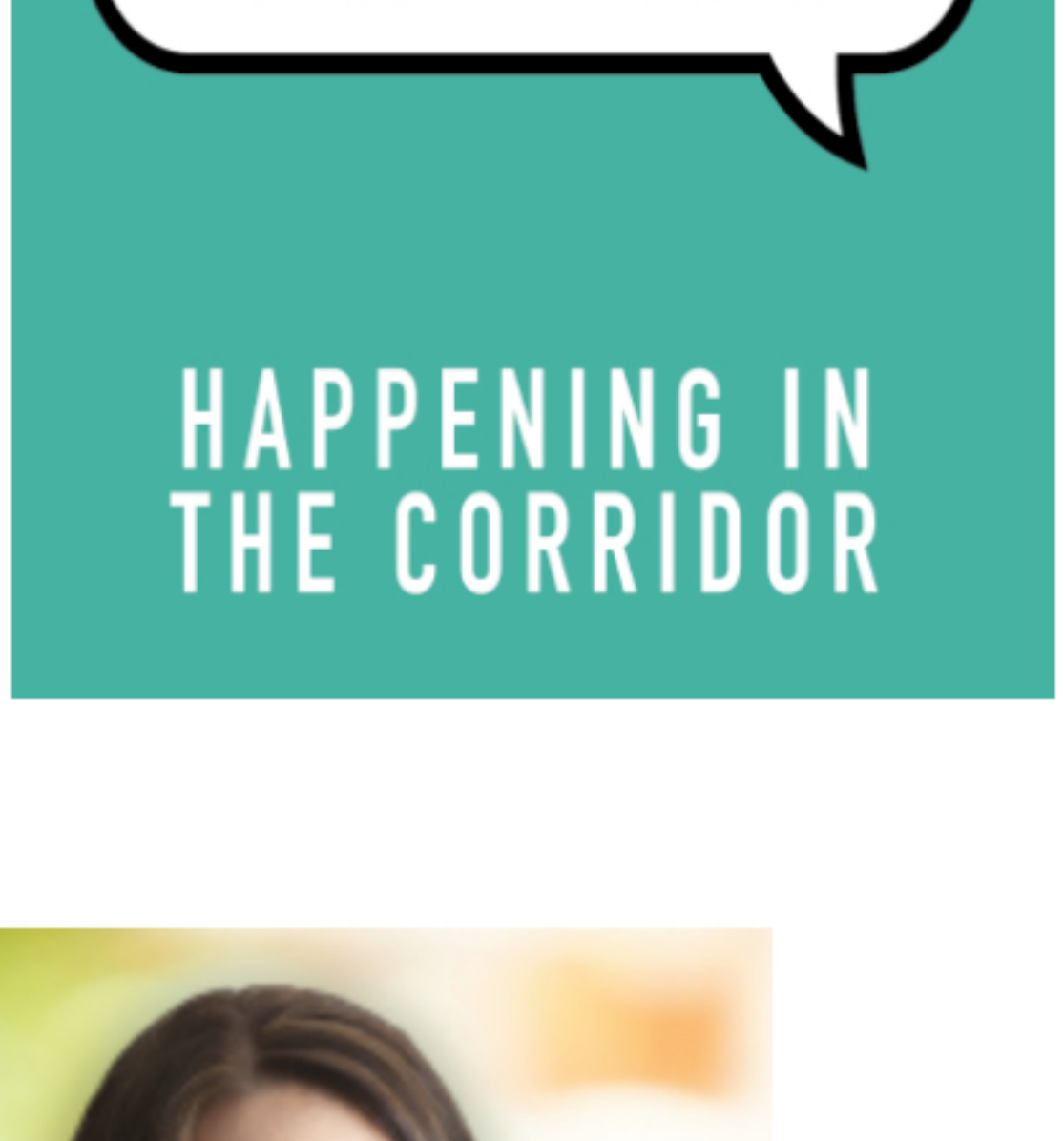
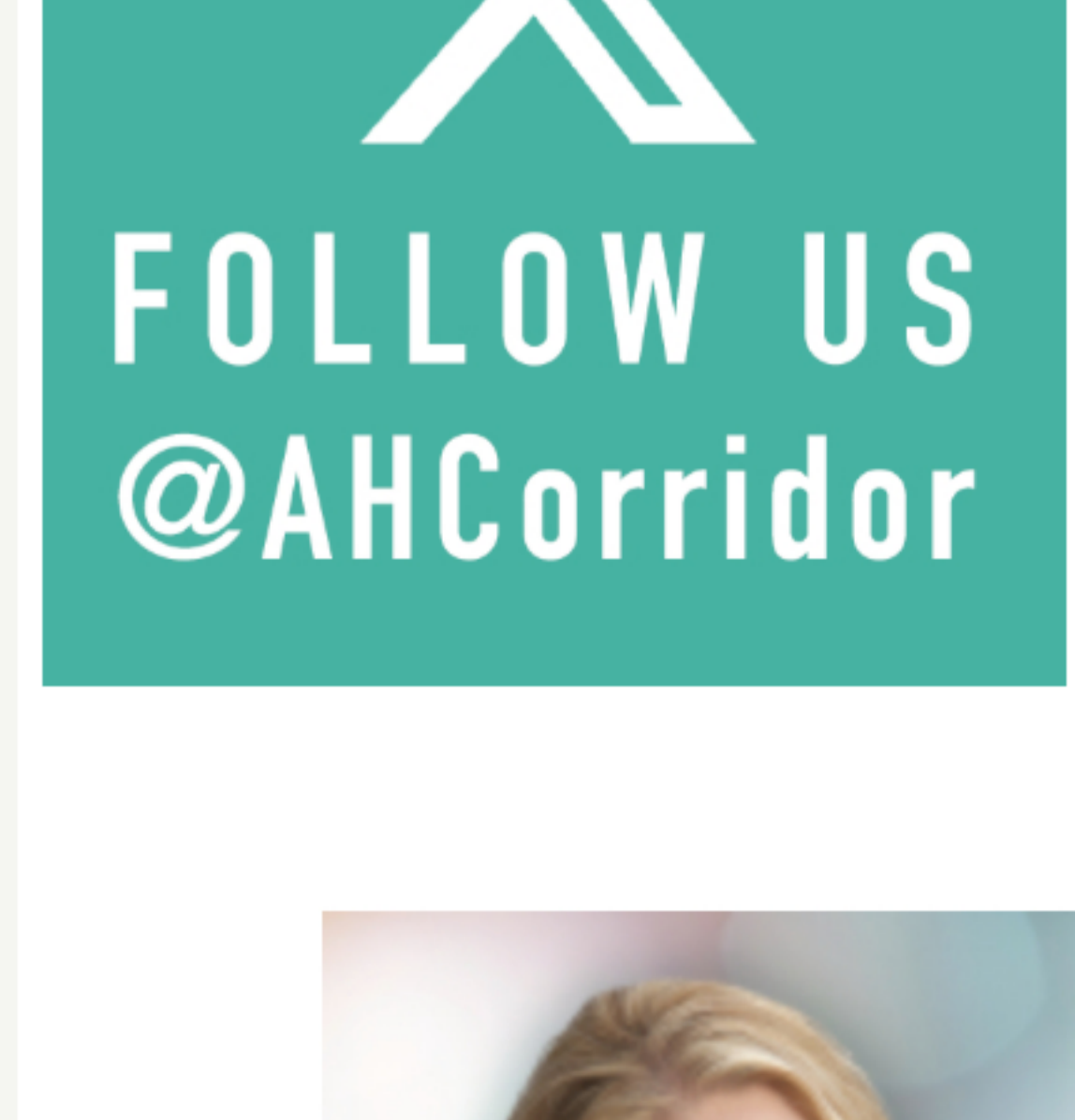
Embracing Change: Finding Hope and Support as Spring Approaches

As spring approaches, the changing of seasons offers an opportunity to pause and reflect. Even if the year is off to a rocky start, you can take control of your situation and find solace in the support of those in your network. Read this month's blog to find ways to strengthen your resolve for the upcoming season.

[READ FULL BLOG](#)

INDUSTRY NEWS

- CERES Tag announces new distribution partnership with Jeffers Inc.**
- In the livestock farming space? You need to know about these 20 start-ups.**
- Indeed names veterinarians as top job for 2025.**
- Elanco enters into agreement with Medgene to commercialize a highly pathogenic avian influenza vaccine in dairy cattle.**
- Dechra expands commitment to the veterinary profession with new American Veterinary Medical Foundation scholarships.**
- K-State selected to house Animal and Veterinary Innovation Center focusing on livestock pain management.**
- WOAH launches website to drive global dialogue on animal health.**
- Elanco Animal Health reports fourth quarter and full year 2024 results.**
- Do embedded counseling services in veterinary education work? A new study says "yes".**
- Boehringer Ingelheim launches a new trivalent poultry vaccine, including protection against H5 avian influenza.**
- Dechra launches DuOtic®: the first antibiotic-free otitis externa treatment for dogs.**
- Merck Animal Health awards \$50,000 in scholarships to future swine practitioners.**
- K-State researchers developing index to measure cattle pain, stress using consumption rate.**
- New therapy for dogs with cancer shows promise.**
- Accelerating the future of pet care: pet nutrition startups target transformative trends.**
- A new protocol guide can help veterinarians standardize their approach to canine osteoarthritis.**
- Veterinary Health Center introduces state-of-the-art MRI to Missouri.**
- Hill's and APOP join forces to fight pet obesity.**
- Veeva CRM Pulse improves segmentation and targeting with brick-level HCP access data for 21 countries.**
- See the future of agriculture at NIAA's Annual Conference.**



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