THE CONNECTOR

JANUARY 2025

Welcome to **The Connector**. Fetching the freshest animal health news.

ANIMAL HEALTH CORRIDOR

Important Things You Need to Know

THE Gathering 2025
ANIMALYTIX
REAL DATA IN REAL TIME
KC ANIMAL HEALTH CORRIDOR
UVSA
UNITED VETERINARY SERVICES ASSOCIATION
The Pulse of the Industry

Don't miss The Gathering at VMX, the event everyone will be buzzing about!

Drinks, bites, and unbeatable networking with the brightest in animal health. Trust us, you'll want to be part of the action, not the one hearing about it later.

Registration closes January 23rd, and spots are limited. Join us on Sunday, January 26, from 3–4:30 p.m. to connect, celebrate, and create lasting relationships.

Act fast—reserve your spot before January 23rd!

REGISTER TODAY

IRON
KC
PAW
AWARD

Now accepting nominations for the 2025 Iron Paw award.

Want to join the ranks of past Iron Paw Award winners—the industry's most celebrated rockstars? Nominations for the 2025 Iron Paw Award are NOW OPEN!

If you know someone making waves in animal health, now's the time to give them the recognition they deserve. Submit your rockstars today!

SUBMIT YOUR CHAMPION

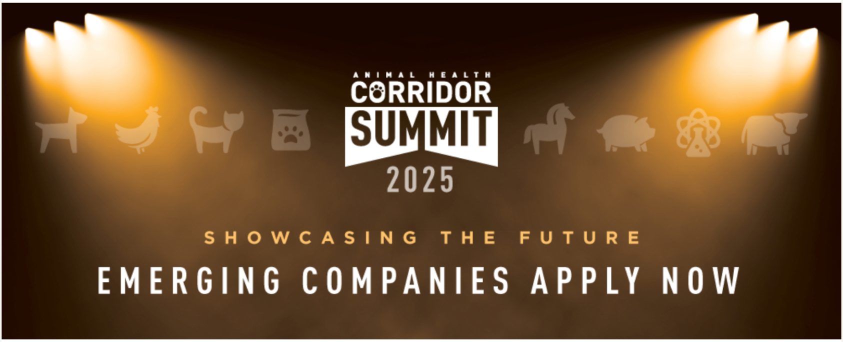
ANIMALYTIX
MARKET UPDATE
2025
SPONSORED BY
KC ANIMAL HEALTH CORRIDOR

Register for the 14th annual Animalytix Market Update.

Mark your calendars! On February 13, from 10:00–11:30 a.m. CST via Zoom, the Animalytix Market Update returns with key insights on animal health market trends, focusing on how the veterinary sector is performing across major metro areas and practice types.

Here's the best part: 100% of registration proceeds benefit the Spirit of Service Award recipients—non-profits dedicated to strengthening the human-animal bond. This year's proceeds will support an outstanding organization like our 2024 recipient, Inclusion Connections/PawsAbilities.

REGISTER NOW



Applications are now open for Emerging Companies at the 2025 Animal Health Summit!

Are you transforming the future of animal health? Whether you're innovating in pet care, AgTech, food animal production, or diagnostics, this is your chance to take the spotlight. The Summit is where bold ideas meet eager investors and forward-thinking partners—all looking for the next big breakthrough.

Ready to turn your vision into reality? Don't miss your opportunity to connect, collaborate, and inspire on a global stage.

APPLY TODAY

CORRIDOR KC CONVERSATIONS
with Kimberly Young

A Look at 2024 and Our Predictions for 2025

As we reflect on the year that has come to an end, now is also the time to forecast what 2025 may have in store for those involved in the Animal Health Industry. Hear our predictions regarding feline health, technology's role in streamlining our businesses' objectives, and the perception of our unique industry and its roles.

READ FULL BLOG

INDUSTRY NEWS

Dechra expands commitment to veterinary student education through AVMF scholarships.

Argenta announces strategic realignment of its CRO platform.

Purina announces $4.5MM donation to three leading veterinary schools to

advance pet health.

American Veterinary Medical Association partners with YM Careers to enhance job board services.

FDA finalizes guidance for AI predetermined change control plans.

A growing number of biopharmas leverage Veeva Compass Patient to improve commercialization.

Mizzou Animal Sciences graduate student joining National Pork Board's Real Pork Scholars 2024 cohort.

Investment firm to buy Patterson for $4.1 billion.

AVMA Board chair addresses Colorado ballot initiative, highlights emerging technology task force.

Zomedica enters license and supply agreement with Cresilon Inc.

USDA, USTR announce appointments to seven agricultural trade advisory committees.

PetPace Health 2.0 Smart Collar named "IoT Wearable Device of the Year" in 9th Annual IoT Breakthrough Awards program.

Animal Health Business Research Report 2024: Global market to surpass $100 billion by 2030.

HABRI and Lap of Love partner to promote the power of the human-animal bond during end-of-life care for pets.

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SAVE THE DATE:
2025 ANIMAL HEALTH SUMMIT
AUGUST 25-26

WHAT'S HAPPENING?
HAPPENING IN THE CORRIDOR

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