



THE CONNECTOR

APRIL 2025

Welcome to **The Connector**. Fetching the freshest animal health news.



# Important Things You Need to Know



## Something BIG is coming to the Animal Health Summit...

The Animal Health Summit is back - and this year's event is bringing something new to the table - something with the potential to change the conversation. Register today for the Summit happening August 25-26.

We're not saying much yet. But you'll want to be there when it lands.

[REGISTER](#)

[2025 AGENDA](#)



## ☀️ Spring Networking Event – Sponsored by Country Club Bank

Join us May 1 from 4-6 PM at **Stock Hill** for the AHC's Spring Networking Event—where good convos (and good drinks) flow.

Spots are limited—register now and we'll see you there!

[REGISTER NOW](#)

# IRON KC PAW AWARD

## Dr. Edward Robb Named 2025 Iron Paw Award Honoree

We're proud to announce that Dr. Edward Robb, DVM, MS, DACVIM (Nutrition), has been selected as the 2025 recipient of the Iron Paw Award.

A respected leader, innovator, and advocate for animal health, Dr. Robb's impact spans decades—and continues to shape the future of our industry.



## On A Mission KC Recognized for Transformative Community Impact

We are proud to recognize **On A Mission KC** as the 2025 recipient of the Spirit of Service Award.

With tireless dedication and deep local reach, **On A Mission KC** provides vital veterinary care and support to underserved communities—removing barriers to access and honoring the bond between people and their animals.



## How Business Consolidation is Shaping Leadership and Innovation in Animal Health

Business consolidation in the Animal Health industry has reshaped the landscape, influencing not just the size and structure of companies but also the nature of leadership within the sector. The merging of smaller, specialized companies into larger multinational corporations has created a more complex dynamic where a diverse range of thought leaders now play key roles in shaping the industry's direction.

[READ FULL BLOG](#)

## INDUSTRY NEWS

**A Year of Growth and Impact: American Royal's 2024 Annual Report**

**Felixvet Announces New Hires to Lead Sales**

**Chewy Announces Fiscal Fourth Quarter and Full Year 2024 Financial Results**

**Hill's Pet Nutrition Announces Veterinary Leadership Changes in US and EMEA**

**AVMA Echoes Congress' Renewed Call to Recruit and Retain Veterinarians in High-Need Areas**

**ELIAS Animal Health Receives Full Approval from USDA for First-In-Class Treatment for Canine Osteosarcoma**

**Elanco Announces Changes to Board of Directors**

**Freshpet Advances Research on Pet-Human Health Connection**

**Merck Animal Health Donates \$50,000 to the National Professional Agricultural Student Organization**

**Boehringer Ingelheim Partners with Veeva to Launch 'One Medicine Platform'**

**Study Identifies Possible New Treatment for Cats with Urinary Obstructions and Elevated Potassium Levels**

**Students See Success at Midwest American Society of Animal Science Meeting**

**K-State Veterinarian Warns of Common Pet Poisons**

**Hill's Pet Nutrition Launches "Because You're Only Human"**

**Felixvet Launches Carprofen Soft Chewable Tablets**

**Philip J. Bergman, DVM, PhD, DACVIM (Oncology) Joins ELIAS Animal Health Scientific Advisory Board**



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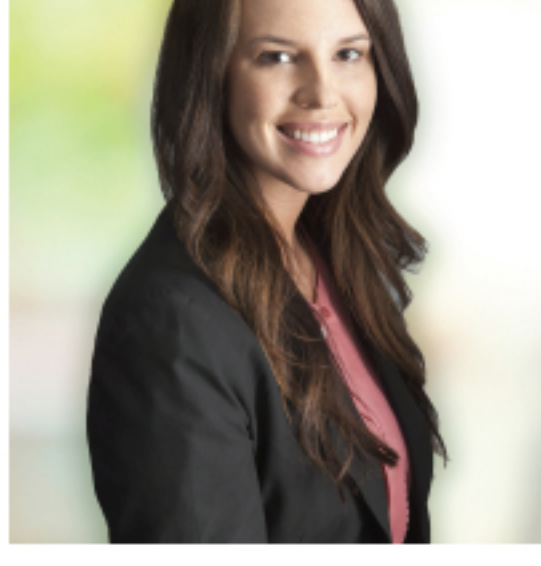
REGISTER TODAY  
2025 ANIMAL  
HEALTH SUMMIT  
AUGUST 25-26

WHAT'S HAPPENING?

HAPPENING IN  
THE CORRIDOR



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