



THE CONNECTOR

September 2024

Welcome to The Connector. Fetching the freshest animal health news.



Thank you to all who attended the 2024 Animal Health Summit! Over those incredible two days, your energy and expertise have sparked meaningful conversations and new ideas. Together, we're shaping the future of the animal health industry. Looking forward to seeing you next year!



Join us at our Fall Networking Event on October 15th.

Join us for the **KC Animal Health Corridor's Fall Networking Event** at Norbrook on October 15th! Enjoy light appetizers, drinks, and great conversation with fellow animal health leaders. Don't miss this chance to connect with industry professionals in a relaxed setting.

[Register Today](#)



Meet the Animal Health Summit 2024 Innovation Award winner: **EmGenisys**.

EmGenisys is a cutting-edge biotechnology company focused on improving livestock reproduction through advanced embryo evaluation technology. By utilizing real-time imaging and artificial intelligence, EmGenisys enhances the success of embryo transfer and in vitro fertilization (IVF) in cattle, helping farmers and breeders achieve higher reproductive efficiency and healthier herds.

[Learn More](#)



A Call to the Industry to Seek Out Innovation for Long-Term Success

Craig Wallace, our 2024 Iron Paw Award recipient, takes a moment to share his gratitude while inviting us to reimagine how we view change in our industry.

[Read Full Blog](#)

INDUSTRY NEWS

- Cherry Tree & Associates CEO** has just released his Q2 2024 market report on the Animal Health industry.
- Two-day training course: 'Regulatory update on animal feed and feed additives in the EU, USA, and China'** returns in December 2024.
- New vaccine created by Mizzou researchers** protects cattle from deadly tick-borne disease.
- CASCO Pet** announces a new exclusive U.S. distributor, MWI Animal Health.
- Boehringer Ingelheim** announces appointments to the Board of Managing Directors.
- Plug and Play Topeka** announce the first Agtech and Animal Health cohorts for their newly restructured nine-month program.
- CVM researchers** shed light on approaches to improve veterinary student wellbeing.
- Boehringer Ingelheim** acquires Saiba Animal Health, adding an innovative technology platform to its pet therapeutics R&D portfolio.
- Merck Animal Health** announces the availability of experimental autogenous vaccines for Avian Metapneumovirus Type B through its agreement with Cambridge Technologies.
- Mizzou veterinary scholars** make their mark at symposium.
- GlobalVetLink** unveils revolutionary rabies vaccination certificate time savings automation for veterinary clinics.
- U.S. Patent and Trademark Office** has granted FidoCure a patent for a novel targeted therapy and biomarker to treat canine bladder cancer.



EMILY MCVEY
Vice President



KIMBERLY YOUNG
President