



# THE CONNECTOR

July 2024

Welcome to The Connector. Fetching the freshest animal health news.



## 3 Things You Need to Know



**Don't forget to Register for the 2024 Animal Health Summit by July 19.**

Join us in Kansas City August 26-27, 2024 and be a part of bringing innovation alive in animal health. Register by July 19 to take full advantage of the 1:1 business partnering. This allows you to get the first opportunity to schedule meetings and expand your network. Register now and check out the 2024 Summit Agenda.

[Summit Registration](#)

[Summit Agenda](#)



**Don't Miss the Animalytix Mid-Year Market Update**

The annual Animalytix Mid-Year Market Update, supporting the **Animal Health Corridor's Spirit of Service** program, will take place on August 13. This event will provide a detailed analysis of the companion, equine, cattle, and swine markets for 2024. All registration proceeds from this event will be donated to the 2024 Spirit of Service Honoree **Inclusion Connections | PawsAbilities** as well as two past recipients, **KSDS Assistance Dogs, Inc.** and **Symbiotic Behavioral Treatment Center.**

[Register Now](#)



**Hill's Pet Nutrition Announces Promotion of Yvonne Hsu as U.S. President and General Manager**

Long time Animal Health Corridor board member, Yvonne Hsu, was appointed president and general manager of Hill's Pet Nutrition U.S. division. With 25 years at Colgate-Palmolive, Hsu brings a strong track record of portfolio growth and innovation.

[Press Release](#)



## CORRIDOR CONVERSATIONS with Kimberly Young

**Leadership Beyond Measure: Celebrating Emily McVey and the Corridor Board**

When a person or group inspires you in their words and actions, acknowledging and supporting their efforts can help you both. With that in mind, we take a moment to single out the contributions of Emily McVey and the Corridor Board.

[Read Full Blog](#)

## INDUSTRY NEWS

[The Veterinary Cooperative Partners With Elanco Animal Health To Elevate Veterinary Care](#)

[K-State Veterinarians Perform Record-Breaking Number Of Eye Exams For Kansas Service Animals](#)

[Wayside Waifs' No More Bullying! Program Named Best Youth Humane Education Program](#)

[Animal Health CEO Summary Q1 2024- Trends, Transactions And Valuations](#)

[Hill's Pet Nutrition Is Donating To Wayside Waifs, And Other Food, Shelter And Love Partners, Through Every Purchase Of Hill's Food](#)

[Exciting News: Bar K Named USA TODAY's Best Dog Bar](#)

[Taking Care Of Your Pet's Microbiome: The Gut-To-Mouth Connection](#)

[AAFCO Pet Food Committee Votes Against Proposed Copper Claim](#)

[Merck Animal Health Completes Acquisition Of Elanco's Aqua Business](#)

[Knapp, Willis Elected AVMA Board Chair, Vice Chair](#)

[Dr. Linda Rhodes Joins Akston Biosciences' Board of Directors](#)



**EMILY MCVEY**  
Vice President



**KIMBERLY YOUNG**  
President



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