



January 2024

Welcome to **The Connector**. Fetching the freshest animal health news.

3 Things You Need to Know



2024 Emerging Company Applications Now Open!

The Animal Health Corridor is now accepting applications from early-stage companies in the companion animal health, AgTech and food animal production segments who have innovative breakthroughs covering everything from pharmaceuticals, vaccines, nutrition, diagnostic and technology. If you have the next BIG idea, apply today, applications will close on April 1.

[Apply Today](#)



Register Now: 2024 Animalytx Market Update

The 13th annual Animalytx Market Update will be held virtually February 15th from 10:00-11:30 a.m. CST. The Animal Health Corridor is pleased to announce that the Animalytx Market Update will continue its support of the Animal Health Corridor's **Spirit of Service** program. The February Market Update will be one of two virtual events hosted in 2024 to raise funds for non-profit organizations celebrating the human-animal bond.

[Register Now](#)



Nominations Are Open for the 2024 Spirit of Service and Iron Paw Awards.

The Animal Health Corridor has two programs that acknowledge and recognize the remarkable efforts of organizations and individuals in the animal health industry. The **Spirit of Service** award supports not-for-profit organizations that serve the most vulnerable in the community through the power of the human-animal bond. The **Iron Paw** award is given to someone who has significantly contributed to the global animal health industry. Nominations close March 1; nominate those in the field that inspire you, today!

[Nominate an organization for Spirit of Service award](#)

[Nominate your industry hero for the Iron Paw award](#)



Embracing New Challenges and Focusing on Collective Priorities: Welcome New Board Leadership!

As we begin a new year with new challenges, it is my honor to extend a warm welcome to our new board leadership. With a shared vision and collective determination, we are poised to embark on a journey marked by innovation, collaboration, and a commitment to driving positive change and growth for the animal health industry.

[Read Full Blog](#)

INDUSTRY NEWS

Here are the key sessions you don't want to miss at Animal AgTech San Francisco: March 18-19.

Ashley Stanley promoted to Director of Community Engagement & Outreach at Wayside Waifs.

Wayside Waifs celebrates its 80th anniversary.

Cherry Tree & Associates, LLC share their Animal Health Industry Quarterly Market report.

Argenta combines legacy brands to further advance animal health: 'One Brand, One Vision'.

Ceva names new SVP, Brad McCollum, to lead business in the United States and Canada.

New alliance promotes human-animal bond.

AVMA delegates to debate raw food diets.

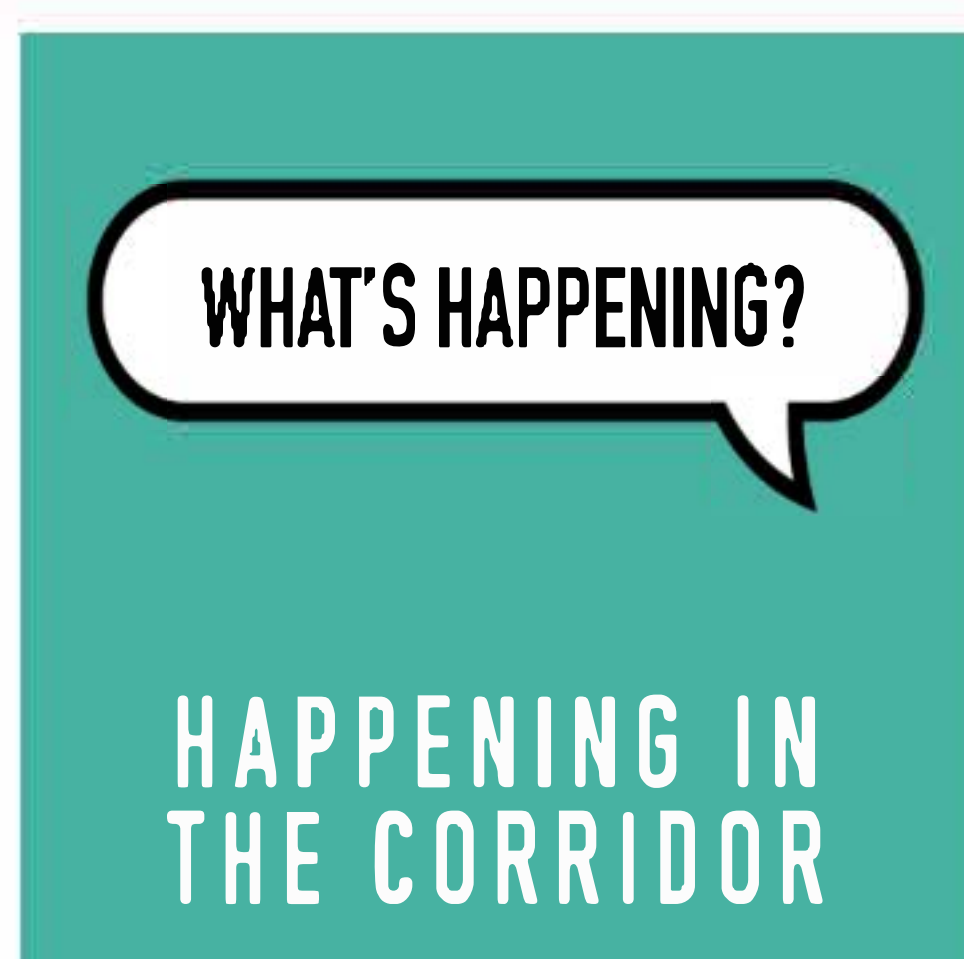
Viral treatment of canine osteosarcoma shows promise.

Penn Vet transitions to a fully integrated curriculum.

University of Florida receives funding to develop AI tools.

Efficiency matters when raising beef cattle.

Top 9 investments for cattle profits in 2024.



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Vice President



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