



February 2024

Welcome to The Connector. Fetching the freshest animal health news.

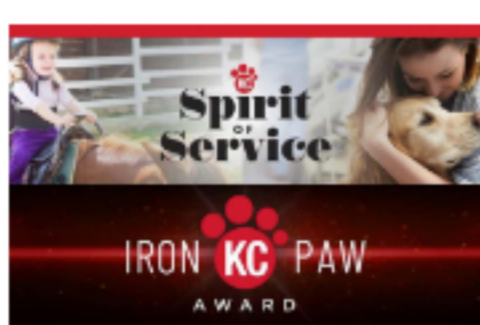
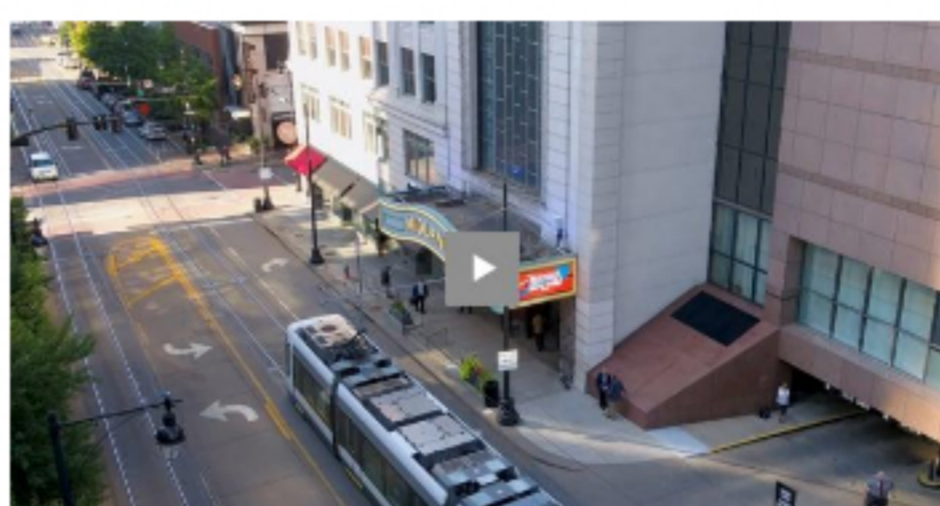
3 Things You Need to Know



2024 Emerging Company Applications Now Open!

Attention early-stage companies in animal health, AgTech, and food animal production segments! The Animal Health Corridor is currently receiving applications from innovative organizations encompassing pharmaceuticals, vaccines, nutrition, diagnostics, and technology. If you have a groundbreaking idea, seize the opportunity and submit your application today. Act fast – applications will be closing on April 1.

[Apply Today](#)



Nominations Are Open for the 2024 Spirit of Service and Iron Paw Awards.

Hurry! The deadline for submitting nominations for the esteemed 2024 **Spirit of Service** award and the **Iron Paw** award by the KC Animal Health Corridor is coming up fast. The Spirit of Service award acknowledges organizations that enhance the connection between humans and animals, while the Iron Paw award honors outstanding contributors in animal health spanning academia, research, industry, and government. Don't miss the chance to nominate your champion – nominate now!

[Nominate an organization for the Spirit of Service award](#)

[Nominate your industry hero for the Iron Paw award](#)



Kimberly Young and Caroline Belmont Shine as Nominees for The Feather in Her Cap Award

Congratulations to the Corridor's own Kimberly Young and Caroline Belmont on their well-deserved nominations for The Feather in Her Cap Award! Both Kimberly and Caroline stood out for their impressive achievements and commitment to advancing the field. A big shout out to Dr. Andrea Gonzales on receiving the 2024 Feather in Her Cap Award and Dr. Katharina Bohnenblust who received the 2024 High Flyer Award. Congrats to all!

[2024 Nominees and Award Winners](#)



Now is the Perfect Time to Celebrate the Human-Animal Bond.

Though known for Valentine's Day and thus romantic relationships, February is also a great time to appreciate and celebrate the animals in our lives and the unique human-animal bond. See how you can prioritize your pets and honor their impact in this month's blog.

[Read Full Blog](#)

INDUSTRY NEWS

The American Royal awards top individuals in judging contests.

Kansas City has been selected to host 6 FIFA World Cup 26™ matches, including a coveted quarterfinal.

SEVELGO® wins Best New Product for Companion Animals award.

Dairy Farmers of America pioneers carbon credit purchase in the livestock market.

Merck Animal Health announces CIRCUMVENT® CML takes the top S&P Global Award as the 2023 Best New Food animal product.

Elanco launches a multi-year mission to save 1 million puppies from canine parvovirus.

Hill's Pet Nutrition to unveil new prescription diet innovations during VMX 2024.

Merck Animal Health's fourth Veterinary Wellbeing Study indicates progress in addressing mental health challenges among veterinary teams.

Pro Plan Veterinary Diets launches a veterinary support mission.

MWI Animal Health and Hound announce their strategic partnership.

Zoetis wins the 2024 Catalyst Award.

S&A honored with 20 VETTY Awards, including the grand prize, at VMX 2024.

Vytelle announces a collaboration with Blocktrust Network to promote the value of feeder cattle on the basis of growth and efficiency bringing more transparency to this critical market segment in the beef supply chain.

Wayside Waifs has received a \$10,000 grant to celebrate the annual Shelter Bowl supported by Great Good Charities, Boehringer Ingelheim, and Hill's Pet Nutrition.



EMILY MCVEY
Vice President



KIMBERLY YOUNG
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