



January 2023

Welcome to **The Connector**. Your monthly source for Animal Health Industry news.

3 Things You Need to Know



Introducing Caroline Belmont

Join us in welcoming Caroline as the 2023 board chair. As a previous board member, Caroline shares her thoughts on the most crucial role as board chair, what inspired her to join the animal health industry and what the future holds.

[Learn More about Caroline](#)



2023 Emerging Company Applications Now Open!

The Animal Health Corridor is now accepting applications from early-stage companies in the animal health sector to present their vision and business plan to potential investors and partners at the 18th annual Animal Health Summit, held in Kansas City on August 28th and 29th.

[Apply Now](#)



Last Chance to Register for Animal Health Corridor's VMX Networking Reception

Join us on Sunday, January 15th at The Hyatt Regency in Orlando, FL for the Animal Health Corridor's annual VMX networking event. The Gathering is an opportunity to network with other animal health professionals, chat about the latest trends and developments in the field, meet industry professionals, establish valuable connections within the animal health community, and more! Act now, registration is limited!

[Register Now!](#)



A New Year Provides New Opportunities and Perspectives

With each passing year in the animal health industry, our community grows, learns and adapts. The things we can do as a group of informed and impassioned individuals only continues to transform our landscape and inspire our industry...

[Read Full Blog](#)

INDUSTRY NEWS

[Phoreus Biotech Raises \\$2 Million in Seed Round for Development of New Genetic Vaccines and Therapeutics](#)

[MTC is Continuously Accepting Applications for IDEA Fund Co-Investment Program](#)

[Link, the Smart Pet Wearable, Announces Exclusive Animal Health Partnership with MWI/Amerisource Bergen](#)

[Elanco to Participate in the 41st Annual J.P. Morgan Healthcare Conference](#)

[Elanco Intends to Make New HQ 'Epicenter of Animal Health Innovation'](#)

[Merck Animal Health Expands Veterinary Scholarship Program](#)

[Hill's Pet Nutrition hires New PR Agency](#)

[KSU Olathe Campus Upcoming Event: Evaluating and Improving Team Performance](#)

[University of Missouri: Expertise, Collegiality Earn Tommy Thompson Dean's Impact Award](#)

[Identifying the Reasons Why Hiring is Difficult in Today's Job Market](#)

[Why You Must Treat the Best Animal Health Job Candidates Like the Best Candidates](#)

[Why Motivation is Critical in Terms of Animal Health Recruiting and Hiring](#)

REMINDERS

[Iron Paw Nominations are Now Open!](#)

[Spirit of Service Nominations are Now Open!](#)



KIMBERLY YOUNG
President



EMILY MCVEY
Vice President

