



Welcome to **The Connector**. Capturing the pulse of the Animal Health Industry.



3 Things You Need to Know



Save the Date: Animal Health Summit Aug 28-29

Mark your calendar for the biggest two-day event in animal health. Monday, August 28 will kick off the 2023 Animal Health Summit, which brings together industry leaders for 1:1 business partnering, speakers, panel discussions, emerging company presentations and networking.

[Save The Date](#)



NFL Draft Heads to Kansas City

Kansas City continues dominating front-page headlines as it hosts the NFL draft this month. While the nation zeros in on our city as the epicenter of the sport's world, we are reminded how Kansas City and the Corridor hold that title for the Animal Health Industry year-round.

[See For Yourself](#)



Veeva Systems Names KC New Engineering Hub

The cloud-based software leader for the life sciences industry, Veeva, has announced the Lightwell Building in downtown Kansas City as its new engineering hub. The news means even more jobs and innovation will be heading to KC.

[Learn More](#)



Who is Animal Health?

Ask a dozen individuals in the industry to define "animal health" and you'll get a dozen different answers. Ask those outside the field and you'll likely hear "veterinarian." So, what if people have a limited view of the industry? It's simple. With the demands on the industry now and in the future, we need the best and brightest recruits to join the ranks of animal health today. We need everyone in the industry to be on the same page of this exciting story or risk falling short of meeting the demands of the future.

[Read Full Blog](#)

INDUSTRY NEWS

IDEA Fund: Missouri Technology Corporation Awards \$2 Million of SSBCI-Funded Equity Investments

'Plug and Play Topeka' Selects 11 Startups for 5th Round of Animal Health, Ag-Tech Accelerator Program

Mars to Acquire Heska, Global Provider of Advanced Veterinary Diagnostic and Specialty Solutions

Vytelle Closes \$20MM in Series B Funding to Accelerate Genetic Progress in Cattle

Morris Animal Foundation Funds New Study on the Health of Post-Traumatic Stress Support Dogs

Purina Donation Supports AKC Canine Health Foundation Funded Canine Health Research

New Nanocarrier Technology Promises Breakthrough in Delivery of Therapeutic Drugs Through Mucosal Membranes



KIMBERLY YOUNG
President



EMILY MCVEY
Vice President

