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JULY 2022

Welcome to The Connector. Your monthly source for Animal Health Industry news.

KC ANIMAL HEALTH CORRIDOR

3 Things You Need to Know

There's Still Time to Become a Sponsor of the 2022 Animal Health Summit

Don't miss your opportunity to promote your brand in front of over 500 animal health industry professionals.

Platinum, Gold, Silver Level Sponsorships Remain **Available**!

Dairy Farmers of America Chooses Next President, CEO

Dairy Farmers of America (DFA) announced that Dennis Rodenbaugh is its new president and CEO.

On July 1, Rodenbaugh replaced Richard "Rick" Smith, who stepped down after 16 years of service. Rodenbaugh joined DFA in 2007. He most recently served as executive vice president of DFA and president of council operations and Ingredient Solutions. He oversaw DFA's milk marketing and farm services, along with 23 commercial manufacturing plants. **Read more...**

Vytelle Announces the Release of the Top 150 Proven Bulls

Cattle producers need to be able to replicate the right genetics now. Through Vytelle's integrated technology platform, making reliable data-driven decisions is a reality. Vytelle and their network partners are publishing this list of feed-efficient bulls to assist cattle producers globally in driving a more accurate mating selection decision. **Read more...**

Kansas City is the Best Place for Goals

I was so excited to hear the news that Kansas City was selected to host games in the 2026 FIFA World Cup—the most prestigious and widely viewed sporting event in the world. It just goes to show you that the Animal Health Corridor is fertile territory for the growth of the animal health industry, but it's also a great place for growth, period.

Read Full Blog

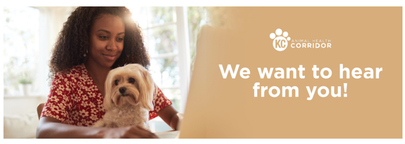
Don't Miss the 2022 Emerging Company Presentations at The Summit

The **Emerging Company Presentations** during the **2022 Animal Health Summit** is an opportunity for you to hear directly from early-stage companies in the animal health sector as they present their vision and business plan to potential investors.

These innovative organizations represent technologies ranging from robotics to biosecurity management. See the full agenda **here**.

Ready to join us?

Register Today!



Do You Have Advice for Students or Young Professionals?

The Animal Health Corridor is looking for advice from you as we continue to provide young professionals and students interested in pursuing a career in Animal Health with helpful tools.

We're asking our members to give some advice to young professionals and students who are thinking about a career in animal health.

Is there anything you wish you had known when you were a student? Any advice that would have helped you navigate your education or the job search process? We'd love to hear what you have to say!

These tips will be highlighted on our **Twitter** and featured on our **blog**.

Submit Your Tip

INDUSTRY NEWS

Dechra Introduces Zenalpha® as Canine Sedative that Helps Minimize Cardiovascular Side Effects

K-State Olathe Dissolution Seminar, July 28

Zoetis Completes Acquisition of Basepaws

FDA Grants Boehringer Ingelheim Animal Health Conditional Approval for VETMEDIN®-CA1 to Treat Canine Valvular Disease for Stage B2

Purina Dog Chow Launches "Visible Impact Award" to Recognize Outstanding PTSD Service Dogs

Animal Healthcare Market: Evolving Opportunities with Dechra Pharmaceuticals Plc and Elanco Animal Health Inc. | Technavio

VetNova Announces New Sales and Marketing Leadership

NAVC Opens 2023 Registration for 40th Veterinary Conference

Researchers Successfully Test First Vaccine to Prevent Bovine Anaplasmosis

Philip Johnson Named ACVIM Lifetime Achievement Award Recipient

The AAFP and AAHA Release the 2022 Antimicrobial Stewardship Guidelines

K-State Olathe Animal Health Regulatory 101, Aug. 31 - Sept. 1

BioKansas Presents Innovation Festival August 5th & 6th

GO Topeka Announces Launch of Kansas Innovation Dealroom

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