



Welcome to **The Connector**. Your monthly source for Animal Health Industry news.

## 3 Things You Need to Know



### Animal health startups: Connecting innovation and opportunity in the Animal Health Corridor

The KC Animal Health Corridor gives startups a head start—whether in Kansas City or anywhere in the world—connecting them to key individuals and corporations. [Read the Full Article by Fabian Kausche, M.S., DVM here](#)



### Hill's Pet Nutrition and Actor Taylor Lautner Invite Pet Lovers to Join NBC/Telemundo stations' Clear The Shelters Campaign to Help Pets Find New Homes

Approximately 6.3 million companion animals enter U.S. animal shelters nationwide every year. This year marks a critical time as over the past five months, more animals are entering shelters than leaving them. That's why Hill's Pet Nutrition, a global leader in science-led pet nutrition, is ramping up its year-round support of shelters as part of its mission to help end pet homelessness. [See full press release.](#)



### Simmons Pet Food Announces New Projects as Part of \$500 Million Growth Plan

As part of the company's \$500 million strategic growth plan, Simmons Pet Food announced plans for a fourth high-speed canning line at its Emporia, Kansas, facility; a new pet food distribution facility in nearby Edgerton, Kansas; and the start-up of the second line of canned pet food at its Dubuque, Iowa, facility. [See full article.](#)



**"Back to School Jitters" never really go away. Just ask someone in the Animal Health industry.**

For most of those reading, it's been quite a while since our last first day of school. However, as we advance through our careers and navigate new opportunities, there are many instances in which we may experience the same nerves and self-doubt as we did with our backpack in hand waiting for the school bus.

[Read Full Blog](#)



**Last Call! It's almost time for the 2022 Animal Health Summit in Kansas City!**

After years apart, it is finally time to come back together in Kansas City!

The **2022 Animal Health Summit** will bring together some of the best and brightest minds in animal health to network, grow relationships and help us all keep innovation alive. We look forward to seeing you there!

Hurry, registration closes **Monday, August 22, 2022!**

[Purchase Tickets Today](#)

