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## FOR IMMEDIATE RELEASE

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# NEW DATA SUPPORTS AN ALL-NATURAL SOLUTION FOR FELINE DEHYDRATION AND INAPPETENCE

ST. JOSEPH, MO. – March 31, 2022 – Clipper Distributing, on behalf of Churu Veterinarian Formula, has published data supporting positive feline outcomes against several major health concerns, including dehydration and inappetence, using an all-natural product. The results were published in March 2022 as part of the Churu Vet Case Study.

Throughout the 4-week study, 409 cats at 44 participating facilities were monitored to assess how Churu Veterinarian Formula helped them in areas such as inappetence, dehydration, surgery recovery and more. Each cat was given Churu Vet daily and monitored to see how it aided in their health and recovery.

- 77% of cats exhibited positive changes in appetite after consuming Churu Vet
- 88% of cats improved their AAHA dehydration assessment score using Churu Vet
- 90% of participating facilities agreed Churu Vet aided in the recovery process
- 90% of participating facilities said the consumption of Churu Vet increased the quality of life for the cats

Read the full case study online and see how others are providing more positive feline experiences with Churu Vet: <https://www.churuvet.com/study-results>

Clipper Distributing is the exclusive provider of Churu Veterinarian Formula in the US. “We’re so grateful to the facilities who worked with us to collect this data,” said Kevin Speltz, president of Clipper Distributing. “As the spotlight on feline care in the animal health industry becomes more prevalent, it is our mission to provide both better medicine products and the information animal health professionals need to provide more positive feline experiences in and out of the clinic.”

For more information on Churu Veterinarian Formula, an all-natural appetite motivator for cats, visit the Churu Vet website: <https://www.churuvet.com/>

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