



Welcome to **The Connector**. Your monthly source for Animal Health Industry news.

CORRIDOR CONVERSATIONS



NIAA 11th Annual Antibiotic Symposium

One Health, One Voice: Leveraging Future Opportunities to Enhance Collaboration. The National Institute for Animal Agriculture will host its 11th Annual Antibiotic Symposium, with options to participate in-person or virtually, November 2-4. [Register now](#)



INDUSTRY NEWS



HAPPENING IN
THE CORRIDOR

MEMBER HIGHLIGHT



K-State and Elanco Strike Up Strategic Alliance

The five-year strategic alliance will focus on research to improve the health of companion animals and livestock. Researchers will focus on activities supporting sustainable practices in livestock production and pet health; vector-borne and emerging disease prevention and treatment; and advanced understanding of the microbiome in animals. [Learn more](#)

PAWSITIVE NEWS



Get Outside & Protect Our Pets

Merck Animal Health's new global campaign, "Get Outside & Protect Our Pets," was formed to inspire individuals from across the globe to give back to their communities by cleaning up outdoor spots popular with pets and their owners, such as local parks, hiking trails or beaches. [Learn more](#)



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