



Welcome to **The Connector**. Your monthly source for Animal Health Industry news.

CORRIDOR CONVERSATIONS



Save the Date

The Corridor is excited to return to #VMX2022! Join us as we bring the industry back together for a networking reception on Sunday, January 16 from 3:30-5:00 p.m. EST. [Add to Calendar](#)

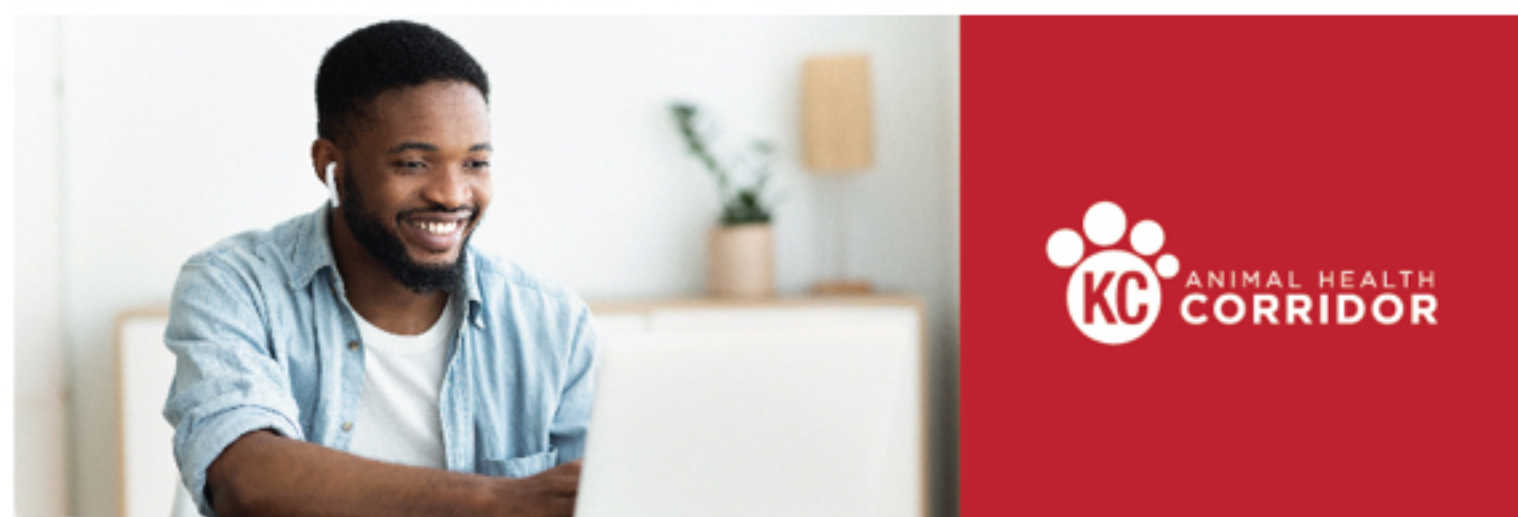


Corridor Launches Webinar Series for Students Interested in Animal Health

Calling all students!! The Corridor is excited to announce the launch of its 3-part Personal Branding 101 webinar series for students looking for opportunities in the animal health industry.

Everyone has a personal brand, by design or by default, and how you are perceived by the people you seek to influence matters. The first event will take place on December 1, from 3:00-4:00 p.m. CST. **Topics covered will include best practices for building a rock-solid resume and leveraging the power of LinkedIn.**

Know someone that would benefit from this webinar series? If so, have them [REGISTER NOW!](#)



Applications Opening Soon

Do you have the next big idea in animal health? Are you interested in connecting with investors, potential partners and clients to secure funding and partnerships to accelerate your business?

The Corridor will begin accepting Emerging Company applications for the 2022 Animal Health Summit on January 11, 2022.

For more information on the application process, please email [Emily McVey](#).



INDUSTRY NEWS

HAPPENING IN
THE CORRIDOR

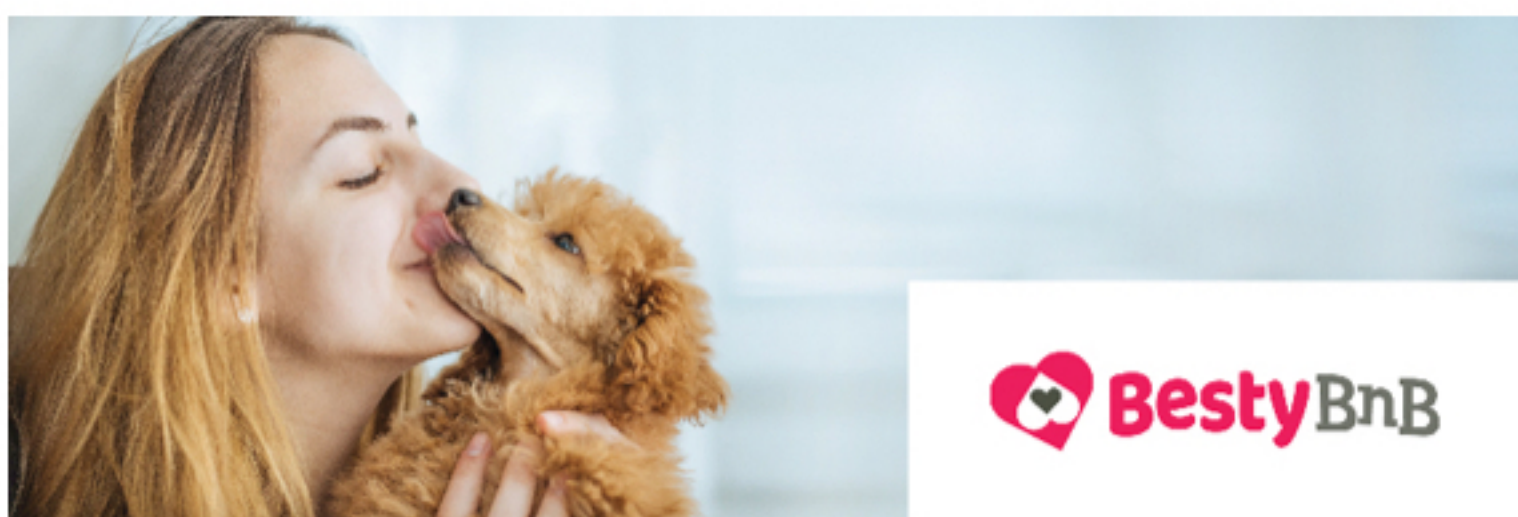
MEMBER HIGHLIGHT



Merck Animal Health

Merck Animal Health introduces a new podcast series, FINDING UNCONDITIONAL. This podcast seeks out those stories within Merck Animal Health – as well as within the animal health industry – that showcases what it means to be unconditional within our communities. [Read more](#)

PAWSITIVE NEWS



BestyBnB Raises \$2MM and Launches Platform to Help Victims of Domestic Violence

Kansas City-based startup company, BestyBnB, has launched a platform to end the co-occurrence of domestic violence and pet abuse. [Learn more](#)



SUBMIT CONTENT

INDUSTRY EVENTS
CALENDAR



**KIMBERLY
YOUNG**
President

**EMILY
MCVEY**
Vice President

