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**The Clark Enersen Partners rebrand,
change name to Clark & Enersen**

*Returning to its original name, the nationally recognized science and technology design firm
officially unveiled its new logo, branding, and website.*

KANSAS CITY, Mo.—As part of its complete rebranding, The Clark Enersen Partners has changed its name to Clark & Enersen. The new name pays homage to the firm's original founders, Architect **Kenneth B. Clark, FAIA**, and Landscape Architect **Lawrence A. Enersen, FAIA, FASLA**, Harvard graduates who settled in Lincoln, Nebraska, and established their partnership in 1946.

"This change captures who we've been as a firm for the last 75 years, celebrates our history, and shows where we want to go for the next 75," said Senior Principal **Greg Lattig, AIA**, president of the firm and an architect and laboratory planner. "Our firm is predicated on the idea that collaboration achieves the best design, so it's only fitting that our name is a nod to our founders who exemplified it and charted our course as a firm that worked together across design disciplines."

Clark & Enersen is nationally recognized for its award-winning Science & Technology team encompassing a growing roster of experts solely dedicated to the programming, planning, and design of \$5 billion+ worth of science and technology facilities. Coming in at No. 15 in Giants top 400 rankings of the nation's best science and technology firms in 2020, Clark & Enersen continues to solidify themselves as established thought leaders among the industry's best. Through longstanding relationships with higher education institutions, government agencies, private industries, and public-private partnerships (P3), we have designed spaces fostering teaching and discovery, health science and biomedical research, veterinary and agricultural science, and engineering education and research.

The firm showcased the new logo and branding through [an animation video](#) and [a new, overhauled website](#).

"This is the culmination of a tremendous amount of work for our firm," said Senior Principal **Shawn Diederich, PE, LEED AP, WELL AP**, chairman of the board and director of its engineering team. "The new brand represents what makes our firm special and gives us a refreshed look as we continue to grow."

The transition comes as the firm celebrates its 75th year in business. Clark & Enersen has grown to work with clients nationwide and open five offices: one in Nebraska (Lincoln), two in the Kansas City metro area (Kansas City, Missouri, and Fairway, Kansas), one on the Front Range of the Rocky Mountains (Fort Collins, Colorado), and one on the West Coast (Portland, Oregon). Over its history, the firm gradually integrated new disciplines. Today, Clark & Enersen provides services in all primary design disciplines—architecture, interior design, landscape architecture, planning, and mechanical, electrical, structural, and civil engineering—but also has in-house professionals in commissioning, community and stakeholder engagement, construction administration, grant assistance, laboratory planning, and land development. This allows the firm to contribute to every facet of a project and collaborate internally as well as externally with clients and contractors.

"Partnership is at the core of who we are—it's essential to how we operate as a multidisciplinary firm and the defining quality in our relationships with clients," said Principal **Kate Hier, AIA, NCARB, WELL AP**, an architect and laboratory planner who co-led the firm's task force for branding and identity. "We discovered that as the common thread woven throughout our history, which we'll be sharing more about this year as we celebrate our 75th anniversary."

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About Clark & Enersen: *Formerly The Clark Enersen Partners, Clark & Enersen is a leading, full-service design firm serving clients across the nation from its offices in Lincoln, Nebraska; Kansas City, Missouri; Fairway, Kansas; Fort Collins, Colorado; and Portland, Oregon. Founded in 1946, they have provided professional design services for 75 years and offer a comprehensive in-house team with design professionals in the primary disciplines of architecture, interior design, landscape architecture, planning, and mechanical, electrical, structural and civil engineering as well as experts in commissioning, community and stakeholder engagement, construction administration, grant assistance, laboratory planning, and land development.*