



STEPHENS & ASSOCIATES  
The Brand Whisperers

**FOR IMMEDIATE RELEASE**

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**STEPHENS & ASSOCIATES RECEIVES MULTIPLE PRESTIGIOUS INDUSTRY AWARDS**

*Work shines across several categories in VETTYs and Pharma Choice 360*

OVERLAND PARK, Kan., Jan. 24, 2019 — Stephens & Associates (S&A), a full-service marketing agency that specializes in building animal and human health brands, took home 14 VETTY awards, including four gold medals at the Veterinary Meeting and Expo (VMX) this week in Orlando, Fla. Additionally, Pharma Choice 360 announced last week that Stephens & Associates was a bronze medal winner in the animal health category.

“It’s a true honor to be named a winner of the VETTYs and Pharma Choice 360 awards,” said Chuck Stephens, president and chief executive officer. “With nearly 40 years in the animal health and human health industry, we constantly strive to be best-in-class in all areas of marketing, from brand strategy and development to public relations and digital design. Every day is about making a difference in the industries we serve with a portfolio of incredible client partners. These accolades are a testament to the expertise, hard work and dedication of our team, the trusting relationships we develop with our clients, and the passion that drives each of us.”

Presented by the North American Veterinary Conference (NAVC), the VETTYs is the first marketing award show that focuses on the marketing, public relations, digital, social, design and creative work created on its behalf. As the award’s nickname suggests, the VETTYs are focused on products and services available through veterinarians or that support the veterinary profession, including pharmaceuticals, pet foods, diagnostic equipment, professional associations, pet advocate organizations and more.

The company earned four gold medals for clients, including Merck Animal Health and BabelBark and numerous silver and bronze awards for American Regent Animal Health (formerly Luitpold Animal Health), CareCredit, Kansas City Animal Health Corridor, and Beryl Therapeutics. Work was honored in the categories of trade advertising, sales promotion, consumer awareness, digital campaign, website (trade and consumer), social media campaign, public service video, logo development and client education video.

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Since 2009, the *PM360* Pharma Choice awards has served as the only industry awards to recognize outstanding achievement and creativity in healthcare marketing by allowing the industry as a whole to choose the winners. S&A took home the [bronze medal](#) at the Pharma Choice Awards in the animal health category for its submission of “Mobility Makes Life Remarkable” for client American Regent Animal Health.

“We share these awards with our forward-thinking clients who have entrusted us with their brands and that makes this great recognition even more meaningful,” said Stephens.

#### **About Stephens & Associates Advertising**

Founded in 1980, Stephens & Associates (S&A) is a branding company focused exclusively on building brands that improve the lives of humans and animals. As [The Brand Whispers®](#), S&A helps transform brands into lasting, loyal relationships. S&A creates marketing programs for a prestigious list of global companies in the animal welfare, pharmaceutical, nutrition, diagnostic and human health specialty categories. For more information, visit [TheBrandWhisperers.com](http://TheBrandWhisperers.com), [LinkedIn](#) or follow the conversation on [Facebook](#).

#### **About NAVC**

Founded in 1982 and headquartered in Gainesville, Fla., with offices in Orlando, Fla., the North American Veterinary Community (NAVC) is a non-profit organization providing world-class professional development to the global veterinary healthcare community. Its largest initiative, VMX, formerly known as the NAVC Conference, hosts thousands of veterinary professionals each year. Other offerings include VetFolio, an online CE platform; the NAVC Institute; the Veterinary Innovation Council; an Industry Services Division, and its Media division, consisting of: *Today's Veterinary Business*, *Today's Veterinary Nurse*, *Today's Veterinary Practice*, *Veterinary Advantage* and an online news and lifestyle channel, Spark! In 2018, the NAVC launched its Certifications division including the Human-Animal Bond Certification and added the Veterinary Business Leader Certification and the Pet Nutrition Coach Certification in 2019. Visit NAVC.com for more details.

#### **About *PM360***

*PM360* is the premier, must-read magazine for marketing decision makers in the pharmaceutical, biotech, medical device, and diagnostics industries. Published monthly, *PM360* is the only journal that focuses on delivering the full spectrum of practical information necessary for product managers and pharmaceutical marketing professionals to succeed in the complex and highly regulated healthcare environment.

The journal's targeted and insightful editorial focuses on issues that directly impact critical decision making, including: Planning and implementation of cutting edge strategies, trends, the latest technological advances, branding/marketing, advertising/promotion, patient/professional education, sales, market research, PR, and leadership. Additionally, the “360” in the title signifies the span of this critical, how-to info with personal and career insights for an enjoyable and thought-provoking read.

By providing the full circle of enriching content, *PM360* is truly an indispensable tool for busy and productive marketing professionals to stay at the top of their game.

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