



Spirit of Service

Animals play an important role in the lives of many, whether as companions or in service, billions across the world benefit daily from the human animal bond. The members of the KC Animal Health Corridor (KCAHC) are dedicated to protecting the health and well-being of animals through the production of state of the art vaccines, pharmaceuticals, diets and other products used to improve the health and nutritional status of pets, livestock and poultry. Another group which plays a critical role in serving the needs of animals are the not-for-profit organizations in the KC region and around the globe who work tirelessly to improve the health and lives of animals.

The KCAHC and its partners would like to assist these organizations in their mission, particularly smaller organizations which lack sustained sources of funding. Starting in 2016, the KCAHC will initiate an annual program whereby one of these important organizations will be recognized with a monetary contribution at the annual Homecoming dinner. The KCAHC recognizes the significant contributions made by these organizations and wants to join both the companies and individuals in the animal health industry in adding its support to this important work.

Funding Source

- The KC Animal Health Corridor Market Insight Seminar is a newly established event designated as a primary funding source for this initiative. The event will occur prior to the Homecoming dinner and will be presented by the KCAHC in partnership with Animalytix; UBM Americas, Veterinary; Vet-Advantage Magazine and the Fountain Report. The cost of the program is \$95 per attendee and all proceeds will be donated to the selected recipient less any applicable credit card processing fees.
- Additional donations will be accepted from individuals or companies who would like to contribute.

Selection Process

- Animalytix; UBM Americas, Veterinary; Vet-Advantage Magazine and the Fountain Report will work in coordination with the Chair of the KCAHC to make a recommendation to the full KCAHC Board.
 - The recommendation will be provided by **March 1** each year.
 - The KCAHC Board will review and discuss the recommendation at the first board meeting of the year.
 - KCAHC staff will notify the organization selected to receive the donation and make arrangements with them to attend the Homecoming Dinner to accept the donation.
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