



STEPHENS & ASSOCIATES
The Brand Whisperers

FOR IMMEDIATE RELEASE

January 13, 2016

MEDIA CONTACT

Susan Wright

Stephens & Associates

913-213-6819

susan.wright@stephens-adv.com

**STEPHENS & ASSOCIATES ADVERTISING FUELS GROWTH
WITH FOUR NEW TEAM MEMBERS**

OVERLAND PARK, Kan. — Committed to providing the highest level of expertise to its clients in the animal health, human health and financial services sectors, Stephens & Associates Advertising welcomes Anita Hawk-Henry, Nick Main, Lisa Homer and Susie Wolf to its creative and account management teams. Together, they bring more than 80 years of experience to the agency.

Hawk-Henry joins as senior art director from Mark Corporate Branding. She has more than 20 years of experience directing and leading award-winning creative campaigns and teams. Her designs have touched a range of local and national brands, including Applebee's, Blue Cross Blue Shield, DST Systems, Kansas City Southern, Michelin and Sprint. She excels in print and digital campaigns with vast experience in direct marketing, sales collateral, catalog design and website development. Hawk-Henry is a graduate of the University of Missouri-Columbia.

Stephens & Associates welcomes Main as associate creative director. Most recently with Kinetic Supply Company, Main has amassed more than 20 years of experience with firms like Bailey Lauerman, VML and MMG Worldwide, serving a number of leading national and regional brands. Main's work has been recognized by numerous regional and national organizations, including The Clio Awards, The Omni Awards, Communication Arts, and National as well as Kansas City and Nebraska ADDY Awards. Main is also a graduate of the University of Missouri-Columbia.

- more -

Homer joins as account director, overseeing one of the agency's largest animal health clients. Homer brings a wealth of experience in channel marketing, research and branding. She owned a research and branding firm for five years before her most recent position at Woodruff Sweitzer. Prior to that, Homer held numerous account leadership positions for one of the nation's leading agricultural marketing communications agencies, managing multi-million dollar budgets for some of agriculture's leading brands. She is a graduate of Union College in Lincoln, Neb.

Wolf also joins as account director, with more than 25 years of experience in brand management and integrated marketing, specializing in the pharmaceutical and medical industries. She most recently served in a business development capacity for Grey Healthcare Group, a New York-based global integrated healthcare communications agency. Prior to that, she delivered successful corporate and agency marketing and advertising campaigns for CareFusion and Bayer Animal Health, as well as Bernstein-Rein and Barkley & Evergreen Advertising. Wolf is a graduate of Ottawa University.

"We are extremely proud to welcome these talented professionals to the team," says Chuck Stephens, CEO and president. "Anita, Nick, Lisa and Susie bring a wealth of experience and perspective that will allow us to attain new levels of client service and growth."

About Stephens & Associates Advertising

Founded in 1980, Stephens & Associates is a branding company focused exclusively on building brands that improve the lives of humans and animals. As *The Brand Whisperers*®, Stephens & Associates helps transform brands into lasting, loyal relationships. Stephens and Associates creates marketing programs for a prestigious list of global companies in the animal welfare, pharmaceutical, nutrition, diagnostic and human health specialty categories.

###