



American Royal Association

Giving Over \$1 Million Annually to Support Youth & Education

For Immediate Release

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BAYER, AMERICAN ROYAL GET AREA GIRL SCOUTS

EXCITED ABOUT “STEM” – *Science, Technology, Engineering, Math*

Bayer is teaming up with the American Royal to demonstrate agriculture-related principles of STEM – Science, Technology, Engineering and Math – to area Girl Scouts on April 16 at the American Royal Complex.

The half-day event centers on careers in agriculture – and features speakers discussing veterinary sciences, food science and plant science. Interactive presentations will also give attendees the chance for some hands-on learning about these growing areas of industry.

Girl Scouts of NE Kansas and NW Missouri are eligible to participate. As part of their \$5 fee, the Girl Scouts are also invited to attend the National Alpaca Futurity competition in Hale Arena that afternoon.

“This is a great opportunity for area Girl Scouts to discover careers in fields they may not have ever considered,” said Anne Johnston of the Girl Scouts of NE Kansas and NW Missouri. “We truly appreciate the chance for our scouts to participate.”

This is the second STEM Career Education Day offered by the American Royal and Bayer for the 2015-16 school year. In November, more than 100 Girl Scouts turned out for a similar event. That day, Girl Scouts had the chance to tour the facilities and see the nation’s top Saddlebred horses during the United Professional Horsemen’s Association National Championship Show.

Educating young people about the potential for careers in agriculture-related sciences is a core value for both Bayer and the American Royal, officials said.

“At Bayer, we recognize our responsibility to develop a well-educated workforce to strengthen economic opportunities in the future,” said Lauren Dorsch, Senior Manager of Communications for Bayer. “We’re excited to partner with the American Royal to get Girl Scouts excited about science-based careers.”

Girl Scouts from throughout the Kansas City area, and surrounding regions, are invited to attend STEM events. Registration for the April STEM Day is April 8, 2016, and the cost is \$5. Contact Kristie Larson of the American Royal for details. kristiel@americanroyal.com.

The American Royal Association is a not-for-profit 501(c)(3) corporation that has been a Kansas City tradition since 1899. Each year, more than 270,000 people attend events at the American Royal Complex. In 2015, the Royal gave more than \$1 million in scholarship and educational awards. In addition to its educational mission, the American Royal generates \$60 million in economic impact, \$4.4 million in local tax revenue and supports 450 jobs. For further information, see www.americanroyal.com.

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