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Integrated Animal Health Announces Board Appointments

Walt George and Chuck Stephens to serve on board of directors

LAWRENCE, Kan., Nov. 29, 2016 – [Integrated Animal Health \(IAH\), LLC](#), a global company focused on identifying and commercializing new-to-the-world animal health solutions, today announced the board appointments of Walt George and Chuck Stephens.

Walt and Chuck will join IAH founding board members, Blake Hawley, D.V.M., M.B.A., president and chief executive officer, and Rob Neely, founder and executive chairman.

Walter N. George, M.B.A.



Walt George joins the IAH board after more than 35 years of consumer packaged goods experience, including the pet food industry. He founded [G3consulting LLC](#), a Fairway, Kan., business advisory practice specializing in strategic value creation for small and mid-market companies.

Previously, he served as president of the American Italian Pasta Company, North America's largest producer of dry pastas. He also held a number of leadership and executive positions with Hill's Pet Nutrition.

Among other corporate and non-profit board experience, Walt currently serves on the board of directors of Freshpet, Inc. (FRPT: NASDAQ), and is chairman of the board of trustees for the Morris Animal Foundation, the world's largest provider of private research funding for scientific advancements to improve the health of companion animals, equine and wildlife.

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Chuck Stephens



Chuck Stephens is founder, president and chief executive officer of [Stephens & Associates Advertising](#), based in Overland Park, Kan. Founded in 1980, Stephens & Associates is a branding company focused on building brands that improve the lives of animals.

Chuck was one of the founders of Banfield, the first network of pet hospitals. He also resides on numerous boards, including Hannah The Pet Society, the first and only all-inclusive pet care company.

Chuck has been recognized as “Marketer of the Year” by the Business Marketing Association and “Distinguished Alumnus” by Kansas State University. His commitment to the animal health industry started on his family’s 1,500-acre dairy farm just outside of Kansas City.

“Both Walt and Chuck bring passion, deep industry insights and knowledge, and a powerful network to our board that will be instrumental to our continued growth and success,” says Dr. Hawley. “The next year holds tremendous promise for IAH, and we will leverage the strengths of our growing board of directors to help support a rapid trajectory of ground-breaking opportunities in animal health.”

About Integrated Animal Health

Integrated Animal Health (IAH) focuses on innovation that matters. With world headquarters in the heart of the Animal Health Corridor, IAH is driving innovation in animal health by helping individuals’ and institutions’ ideas and technologies become transformative solutions for the market. Its technologies target significant and costly issues in production animal systems, such as mastitis, scours and fly control to help companies satisfy consumer demand for sustainable, natural and antibiotic-free products; and companion pet products that help provide these fluffy family members with life-saving therapies and foods. Offering a deep and fertile pipeline of more than 30 pioneering technology platforms, IAH seeks the best licensing and distribution partners globally. The company has offices at the Bioscience and Technology Business Center in Lawrence, Kan., as well as in Australia, Europe and New Zealand. For more information, visit iahglobal.com.

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