



**PRESS RELEASE**

**FOR IMMEDIATE RELEASE**

***DECHRA VETERINARY PRODUCTS ANNOUNCES INTRODUCTION OF  
EICOSA3FF™ SNIPCAPS OMEGA 3 FREE FATTY ACID CAPSULES***

**Overland Park, KS, August 18, 2014 - Dechra Veterinary Products** announces the availability of Eicosa3FF™ SnipCaps Omega 3 Fatty Acid Capsules to complement the existing fatty acid product line including Eicosacaps™ Omega 3 & 6 Capsules and Eicosaderm™ Omega 3 Liquid. The Eicosa3FF SnipCaps provide a concentrated source of beneficial Omega 3 fatty acids in the free fatty acid form in a convenient to use SnipCap.

Eicosa3FF Snip Caps will be available in two strengths. The small SnipCaps are suitable for dogs under sixty pounds and cats, while the large SnipCaps are suitable for dogs over thirty pounds. Each strength will be available in 60 count and 120 count bottles and will deliver approximately 180mg EPA per 10 pounds and 120mg DHA per 10 pounds. The highly concentrated free fatty acid presentation allow for efficient dosing with a lower risk of digestive upset. The fish oil used in Dechra's Eicosa3FF SnipCaps originates from small prey fish and is tested for EPA and DHA concentration, oxidation, microbial contamination and heavy metal contamination to ensure veterinary patients receive a quality fatty acid supplement.

Eicosa3FF SnipCaps and Dechra's other fatty acid supplements and topical dermatologic products are available for veterinarians to purchase from most veterinary distributors in the United States.

"The addition of Eicosa3FF SnipCaps to Dechra's product portfolio supports our strategy of providing quality dermatologic solutions to veterinarians to assist in promoting and facilitating the skin health of their canine and feline patients," said Mike Eldred, President of North American Operations.

**About Dechra**

Dechra Veterinary Products, located in Overland Park, Kansas is the U.S. sales and marketing division of Dechra Pharmaceuticals PLC, a UK listed company dedicated to the animal healthcare market. Dechra Veterinary Products' companion animal portfolio includes VETORYL® Capsules (trilostane), Felimazole™ (methimazole) Coated Tablets, VETROPOLYCIN® (bacitracin-neomycin-polymyxin) Veterinary Ophthalmic Ointment and VETROPOLYCIN® HC (bacitracin-neomycin-polymyxin-hydrocortisone acetate 1%) Veterinary Ophthalmic Ointment, PHYCOX® joint health supplements, MURICIN® (mupirocin ointment 2%), as well as an extensive topical dermatologic line for veterinary use. Dechra's equine portfolio includes OSPHOS® (clodronate injection), Orthokine® vet irap 10 and 60, Osteokine® (PRP), and EQUIDONE® (domperidone) Gel.

*For more information, please visit [www.dechra-us.com](http://www.dechra-us.com) or call 866-933-2472.*

**Contact:**

Doug Hubert	Denise Piekarski
VP, Sales and Marketing	Marketing Manager, Dermatology
<a href="mailto:doug.hubert@dechra.com">doug.hubert@dechra.com</a>	<a href="mailto:denise.piekarski@dechra.com">denise.piekarski@dechra.com</a>