



PRESS RELEASE

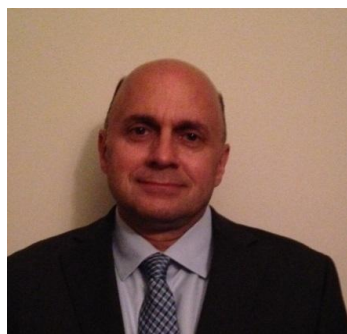
FOR IMMEDIATE RELEASE

DECHRA VETERINARY PRODUCTS EXPANDS TO CANADIAN VETERINARY MARKET

PAUL RAY SELECTED AS GENERAL MANAGER

POINTE-CLAIRE, QUEBEC, June 20, 2014 – Dechra Veterinary Products, a leading manufacturer, distributor and marketer of veterinary pharmaceuticals announces its entry into the Canadian Veterinary Animal Health Market.

“It’s exciting times for Dechra”, said Mike Eldred, President of North American Operations. “Our newly established subsidiary will be managed by Paul Ray, who brings over 20 years of sales and marketing experience in the Canadian animal health industry. Additionally, we will be hiring key personnel to support our endocrinology and dermatology products who will be focused on providing the highest level of service and education to the veterinary profession”.



Commenting on his new role, Paul Ray said, “Dechra Veterinary Products has an excellent portfolio of products and a real commitment to veterinary professionals and pet owners. I am looking forward to developing a Canadian team that will be able to address the needs of our customers in a market place that continues to evolve at an ever increasing rate”.

*Dechra Veterinary Products Inc., located in Pointe-Claire, Quebec, is the Canadian sales and marketing division of Dechra Pharmaceuticals PLC, an international specialist veterinary pharmaceutical and related products business. Dechra’s Canadian product line includes: **VETORYL®** Capsules (trilostane), **FELIMAZOLE™** (methimazole) Coated Tablets, **CANAURAL® Ear Drops**, **FUCIDERM Gel®**, **FUCITHALMIC® Vet Eye Gel**, **LUBRITHAL®**, as well as an extensive, high quality topical dermatologic line for veterinary use.*

For more information, please visit www.dechra-us.com or call 866-933-2472.

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