



Contacts: Lea-Ann Germinder, APR Fellow PRSA For Ceva Animal Health lgerminder@germinder.com W- (212)-367-2170 C- (917) 334 -8682

> Sue Obrien For American Heartworm Society obriensuek@gmail.com W- (612)-305-6116 C- (319)-231-6129

## **Ceva Animal Health Steps up Sponsorship of American Heartworm Society** *Heartworm Education Support Pledged during Heartworm Awareness Month*

(Lenexa, Kan., – April 26, 2016) -- Ceva Animal Health has announced it is stepping up its commitment to the American Heartworm Society (AHS) by becoming a Platinum sponsor. The Platinum level is the highest level of sponsorship for AHS, whose mission it is to lead the veterinary profession and the public in the understanding of heartworm disease. #Fightheartworm

Ceva made their announcement during Heartworm Awareness Month (April), noting the importance of supporting heartworm education at a time of year when heartworm testing and discussions about heartworm prevention are a primary focus in veterinary clinics.

"We are pleased that Ceva Animal Health has decided to increase their funding commitment to a Platinum level sponsorship," said Steve Jones, DVM, President of the American Heartworm Society. Choosing to announce their commitment during National Heartworm Awareness Month brings even more attention to the need to continue to support our mission. We look forward to working with Ceva Animal Health, along with our other sponsors, to help educate both practicing veterinarians and the pet-owning public about the importance of preventing this deadly disease."

"This is an especially appropriate time for Ceva to show our support, as we believe the emphasis on the importance of fighting both heartworms and the vectors that carry them is more important than ever before," said Craig Wallace, Chief Executive Officer, Ceva Animal Health.

Ceva has been a Silver AHS sponsor since 2014 before stepping up to the Platinum level. Other Platinum sponsors are Bayer, Elanco, Merial, Virbac and Zoetis.

**About the American Heartworm Society**: The mission of the American Heartworm Society is to lead the veterinary profession and the public in the understanding of heartworm disease. Founded during the Heartworm Symposium of 1974, the American Heartworm Society aims to further scientific progress in the study of heartworm disease, inform the membership of new developments and encourage and help promote effective procedures for the diagnosis, treatment and prevention of heartworm disease.

About Ceva Animal Health: Ceva's key companion animal products include the Vectra® line of parasiticides, Adaptil™ (formerly D.A.P.) and Feliway® pheromone behavior aids and Senilife® neuroprotection for aging pets. Ceva Biomune's key poultry products include CEVAC® Transmune IBD, Vectormune® FP and Vectormune® HVT. Ceva Biomune Campus and the North America Zone headquarters are both located in Lenexa, Kansas. Visit www.ceva.us.

**About Ceva Santé Animale:** Ceva's parent company is a global veterinary health company focused on the research, development, production and marketing of pharmaceutical products and vaccines for pets, livestock, swine and poultry. Its headquarters is in Libourne, France. Visit www.ceva.com.