

Animalytix Releases 2013 Animal Health Results for Production Animals

February 17, 2014

The leading source of geo-located sales information for the US animal health market provides insight into the 2013 Production Animal Sales Results for Leading US Animal Health Distributors

(Kansas City, MO) February 17, 2014 – [Animalytix LLC](#) today released summary results for sales of vaccines, pharmaceuticals and medicated feed additives for production animals sold through its network of participating animal health distributors for the year 2013. Reported revenues of cattle and swine product sales totaling \$ 2.1 billion reflected segment growth of 1.4% versus 2012 results.

For the year, improved cattle performance provided modest positive momentum for the category as swine sales overall declined slightly at -0.2%. Quarterly performance for the combined food animal segment was varied with Q2 (3.2%) and Q3 (3.0%) producing appreciable growth versus the more tepid results for Q1 (-0.5%) and Q4 (0.2%)

Among key product categories, sales of medicated feed additives (6.9%) rose sharply while growth in vaccines (2.3%) and antibiotics (1.0%) were more limited across cattle markets. In swine, a decline of 2.8% in total vaccine sales was sufficient to offset growth in swine pharmaceutical sales of 4.9%.

For more information about Animalytix reporting services, please visit www.animalytix.net

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About Animalytix LLC

Animalytix LLC is the leading provider of geo-located business intelligence information for the US animal health industry. Animalytix maintains a database of more than \$50b in animal health related sales transactions sourced weekly from the leading US animal health distributors. Animalytix provides monthly sales reporting for 30 separate animal health product categories including vaccines and pharmaceuticals for the companion animal and food animal segments as well as nutraceuticals, human labeled pharmaceuticals, diagnostics and other veterinary supplies.